

Kingmaria.com

Aesthetic Manipulator | Graphic Designer | UX UI Designer

| click on the red to peep the receipts |

Freelance Designer | Aesthetic Manipulator | Present

Detroit, MI

With my unquenchable thirst for everything creative, my client projects span from design work to illustrations to UX consultations.

Collaborations: Coomer | Saatchi & Saatchi

Brands: Halfway Feeds | Toyota | Tawakkul | Lu Fuki

Interfirst Mortgage | Senior Graphic Designer | 2021

Chicago, IL

Besides designing collateral for Interfirst, I led the visual design efforts for the brand 'ZeroMortgage', a consumer-facing branch focused on Gen X and Millennial consumers.

Leo Burnett | Art Director | 2019 - 2021

Troy, MI

I created various ad content for Buick, GMC, and Hummer, implementing rapid turnaround processes to deliver designs the same day they were requested. I also worked on brand and social projects, but my main gig was monthly retail ads.

Doner | UX Design Intern | 2019

Southfield, MI

In this UX/design/art direction internship all-in-one, I was able to work with various clients including Doner's brand & website redesign. Other clients include DelMonte, Fairlife, Chrysler, UPS, & Eckrich.

General Electric | UX Design Intern | 2014 - 2017

Wayne, MI

I worked various internships across GE's businesses, ranging from Healthcare, Aviation, and Digital, while utilizing design thinking practices on print, mobile & web applications. I also introduced UX concepts to many teams across GE, filling in knowledge gaps for B2B clients.

Tech I know

| Adobe Creative Cloud (all of it) | Figma | Sketch App | Axure | Spark AR | HTML & CSS | InVision | Procreate | Balsamiq | FontLab | Maya | Blender | Wix & Squarespace |

Brands I've worked on

| Toyota | Halfway Feeds | InterFirst | ZeroMortgage | Buick | GMC | AdCraft | Johnson & Johnson | Fairlife | DeMonte Foods | Tawakkul | UPS | Doner | GE | Chrysler |

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