

# Kingmaria.com

Aesthetic Manipulator | Graphic Designer | UX UI Designer

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## **Freelance Senior Designer** | Aesthetic Manipulator | 2022 - Present

Detroit, MI

With an unquenchable thirst for everything creative, my client projects span from design work to illustrations to UX consultations. I'm always up for a challenge.

**Agency Collaborations:** Coomer | Saatchi & Saatchi | SMZ

**Brands:** Halfway Feeds | Toyota | Tawakkul | Detroit Auto Show | Kajy Law | 313 Presents | Woodward Dream Cruise | Michigan Lottery

## **Interfirst Mortgage** | Senior Graphic Designer | 2021

Chicago, IL

Besides designing collateral for Interfirst, I led the visual design efforts for the brand 'ZeroMortgage', a consumer-facing branch that focused specifically on Gen X and Millennial consumers.

## **Leo Burnett** | Art Director | 2019 - 2021

Troy, MI

I created various ad content for Buick, GMC, and Hummer, implementing rapid turnaround processes to deliver designs the same day they were requested. I also worked on brand and social projects, but my main gig was monthly retail ads.

## **Doner** | UX Design Intern | 2019

Southfield, MI

In this UX/design/art direction internship all-in-one, I was able to work with various clients including Doner's brand & website redesign. Other clients include DelMonte, Fairlife, Chrysler, UPS, & Eckrich.

## **General Electric** | UX Design Intern | 2014 - 2017

Wayne, MI

I worked various internships across GE's businesses, ranging from Healthcare, Aviation, and Digital, while utilizing design thinking practices on print, mobile & web applications. I also introduced UX concepts to many teams across GE, filling in knowledge gaps for B2B clients.

## **Tech I know**

| Adobe Creative Cloud (all of it) | Figma | Sketch App | Axure | Spark AR | HTML & CSS | InVision | Procreate | Balsamiq | FontLab | Maya | Blender | Wix & Squarespace |

## **Brands I've worked on**

| Toyota | Halfway Feeds | InterFirst | ZeroMortgage | Buick | GMC | AdCraft | Johnson & Johnson | Fairlife | DelMonte Foods | Tawakkul | UPS | Doner | GE | Chrysler | Kajy Law | Detroit Auto Show | 313 Presents | Woodward Dream Cruise | Michigan Lottery |

| Maria Malik    [mariarajamalik@gmail.com](mailto:mariarajamalik@gmail.com)    [linkedin.com/in/7ing3aria](https://www.linkedin.com/in/7ing3aria) |